



August 9, 2025 - 8:30am - 5:00pm

Hosted by Jones Family Farms , 606 Walnut Tree Hill Rd, Shelton, CT 06484

www.jonesfamilyfarms.com

8:30 – 9:30 Welcome - Registration, Coffee, and Exhibitors

9:30 – 12:15 Morning Sessions – Select 2 of the following (each is 1.25 hour workshop):

1. Field Invaders: Horse Nettle and the Weeds You Need to Know - Scientist-led field walk and discussion on weed management (pesticide credit)
2. Spider Mites and So Much More - Scientist-led field walk and discussion on insect and disease management (pesticide credit)
3. Elf Magic: Making Memories - Staff training ideas, creative holiday photo ops
4. Beyond the Tree: Holiday Products That Grow Your Bottom Line - Gift shop top sellers, favorite vendors, wreath barn ideas
5. You are in the Army Now - Guided bus tour through 100 plus acres of tree fields, including a stop at a former Army site where the farm stores tree season equipment

12:15 – 1:30 Lunch & Learn: Gourmet Edition - Big Green Truck Pizza, the original antique pizza truck serving wood-fired gourmet pizza, salad, and gelato.

- Talks from the Jones Farmers, CCTGA, and the Real Christmas Tree Board, plus visit with exhibitors.

1:30 -3:30 Afternoon Sessions – Select 2 of the following (each is 1 hour workshop):

1. Tiny Trees, Big Potential: Tree Nursery Best Practices - Nursery stock, nursery techniques, seedling pot production (pesticide credit)
2. Pruning Practices for Premium Trees – Learn techniques from the Jones farmers and others.
3. Tech the Halls: Marketing Your Tree Farm Online - Social media, websites, and online reservations.
4. Secrets of Santa - Parking and traffic management, bad weather contingencies, tree returns, equipment issues
5. You are in the Army Now - Guided bus tour through 100 plus acres of tree fields, including a stop at a former Army site where the farm stores tree season equipment

3:30 - 5:00 Wines & Pines: A Toast to the Tree Farmers

- A complimentary wine and cheese reception featuring Jones wines along with fresh-farm fare and other local beverages in the Jones Winery Pavilion



Attendee Registration Form

The Connecticut Christmas Tree Growers Association 65th Anniversary Meeting
at Jones Family Farms, 606 Walnut Tree Hill Rd. Shelton, CT 06484

www.jonesfamilyfarms.com

Meeting Fee - \$65.00 per person - Late Registration After July 26th \$85.00

If registering multiple attendees, please complete a separate form for each one

Name _____

Farm Name _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ E-Mail _____

\$65.00 Before July 26 _____ \$85.00 After July 26 _____

I wish to make an additional donation to support the costs of this meeting \$ _____

Please make checks payable to CCTGA - Total \$ _____

Please mail this completed form to: Lisa Angevine Bergs, Executive Director
CCTGA, 984 Burr Mountain Road, Torrington, CT 06790

--- REGISTER HERE FOR SESSIONS- CIRCLE TWO WORKSHOPS PER SESSION -

Your session choices will be confirmed upon registration at event.

9:30 – 12:15 Morning Sessions – Select (Circle) 2 of the following (each is approx. 1.25 hour workshop)

1. Field Invaders: Horse Nettle and the Weeds You Need to Know - Scientist-led field walk and discussion on weed management (pesticide credit)
2. Spider Mites and So Much More - Scientist-led field walk and discussion on insect and disease management (pesticide credit)
3. Elf Magic: Making Memories - Staff training ideas, creative holiday photo ops
4. Beyond the Tree: Holiday Products That Grow Your Bottom Line - Gift shop top sellers, favorite vendors, wreath barn ideas
5. You are in the Army Now - Guided bus tour through 100 plus acres of tree fields, including a stop at a former Army site where the farm stores tree season equipment.

1:30 -3:30 Afternoon Sessions – Select (Circle) 2 of the following (each is 1 hour workshop)

1. Tiny Trees, Big Potential: Tree Nursery Best Practices - Nursery stock, nursery techniques, seedling pot production (pesticide credit)
2. Pruning Practices for Premium Trees – Learn techniques from the Jones farmers and others.
3. Tech the Halls: Marketing Your Tree Farm Online - Social media, websites, and online reservations.
4. Secrets of Santa - Parking and traffic management, bad weather contingencies, tree returns, equipment issues
5. You are in the Army Now - Guided bus tour through 100 plus acres of tree fields, including a stop at a former Army site where the farm stores tree season equipment

Questions: Call / Text Lisa @ 860-601-5906 or
email: ExecutiveDirector.cctga@gmail.com